



Collective Action and SMEs

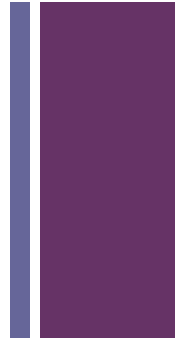
Raising Practice Standards and Fighting Corruption through Collective Action

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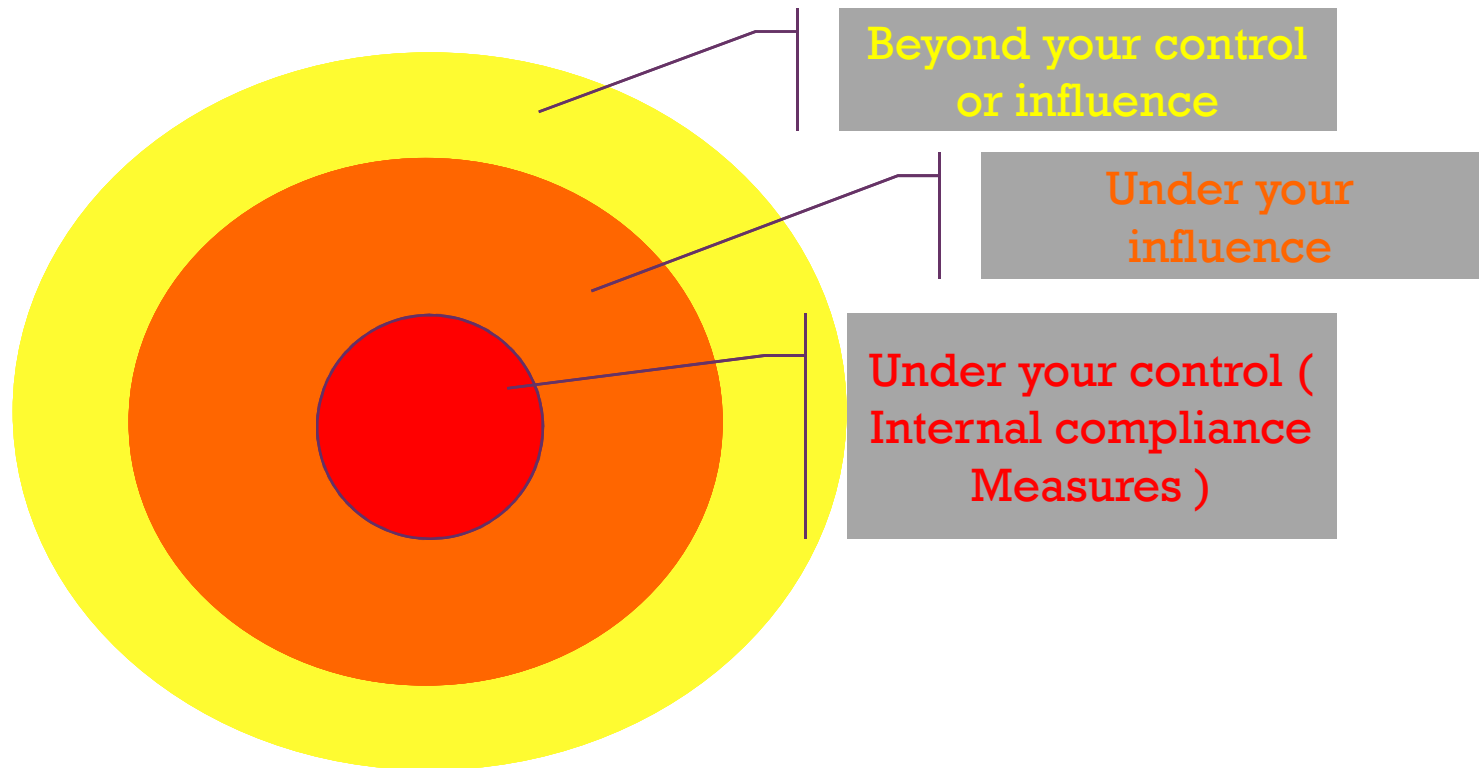
The logic of collective action



- Economies of Scale (costs, risks)
- Corruption is a collective game
- Anti-corruption has to pay off for it to work
- Building, communicating, generating trust
- Corporate activism – corporate social responsibility



What to do about it.....



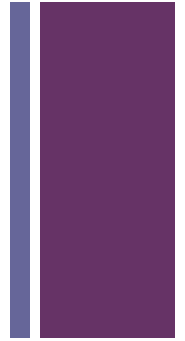


The logic of collective action





Possibilities of action



Sharing practices, collective learning

Guidelines for Conduct

Codes of Conduct (enforced)

Integrity Pacts and other multistakeholder initiatives

Certification

